

Executive Education, Professional Development and Short Courses

Social Media and Digital Marketing:

- Digital Marketing: Social Media and Online Strategies (Harvard University)
- Twitter: Intermediate Level (University of Ottawa)
- The Power of Email Campaigns (Edge Student Recruitment)
- Tweet them, Friend them, Make the Sale Webminar (Harvard Business Review)
- Web Content Management (University of Ottawa)
- Social Media in Study Abroad: How Are Offices Framing the Experience (NAFSA)
- How to Catch the Media's Attention (University of Ottawa)

Project Management:

- Project Management and Execution (University of Ottawa)
- The Business of Awesome by Scott Stratten (Awesome Talks Ottawa)
- Managing Workloads and Priorities Using Microsoft Outlook (Priority Management)
- Collaborative Campus Services: Developing Targeted Career Services (NAFSA)

Multiculturalism and Internationalization:

- Transnational Negotiation and Mediation (The Chicago John Marshall Law School)
- Inclusion. Social Justice. Equity (University of Missouri)
- Immigration Pathways for International Students in the United States (NAFSA)
- Rethinking Marketing in International Education (CBIE)
- Beyond Intercultural Training and the Iceberg Analogy (CBIE)
- The International Experience Canada Program (CBIE)
- Innovative Internationalization Strategies in Higher Education (CBIE)
- Successful Models of Cross-Border Degree Programs: Challenges and Opportunities (CBIE)
- Canada's International Education Strategy (CBIE)
- Hot Topics in Higher Education Internationalization (CBIE)
- Researching International Students: Are We Asking the Right Questions? (CBIE)
- Preparing Faculty to Lead a Global Student Experience (NAFSA)
- Understanding Your Target Audience: Global Market Insights on Student Preferences (NAFSA)

Accessibility and Legal Issues:

- Accessibility Training – Interactions with Customers with Disabilities (Government of Ontario)
- Web Accessibility Training (University of Ottawa)
- Writing with Tact to Serve Better (University of Ottawa)
- Legal Issues in Higher Education (University of Vermont)
- Worker Health and Safety Awareness (University of Ottawa)

Leadership:

- Mizzou Ed 10-Month Graduate Leadership Program (University of Missouri)
- Clientitude: Advanced Customer Service Skills and Techniques (PJC Group)
- Career Paths to International Education Leadership (NAFSA)
- Cultivating Competencies Using the NAFSA Competency Model (NAFSA)